



bctla

bcteacherlibrarians
BRITISH COLUMBIA TEACHER-LIBRARIANS' ASSOCIATION

**ANNUAL REPORT
2012-2013**

President's Report

Submitted by Heather Daly

Much is yet unknown about what may happen to teacher-librarian and library clerk staffing in BC in the near future. This year has seen significant budget challenges for many school districts. Fifty-two school districts, for example, are reporting a projected decrease in student enrollment. At the same time, an election is on the horizon, teacher bargaining is underway and a court challenge is yet to be heard. Teacher-librarians in BC await news of how we will be affected.

Update on major BCTLA activities:

Combating ten years of losses to teacher-librarian staffing and its implications

The major goal of the BCTLA is to “restore school library service to every student and staff member in the province”. The strategy toward meeting this goal is two-pronged: to resist losses by utilizing contractual and policy means, and to provide a new vision for educational leaders to be engaged by when thinking of eliminating, or increasing, teacher-librarian staffing. Specific actions include but are not limited to:

- Working with and providing information to the BCTF Executive and Field Services Division to:
 - Locate and address situations where contracting out may be occurring
 - Increase knowledge about existing teacher-librarian related policy (e.g. 3.P.02)
- Working to promote school libraries as learning commons (“dynamic learning-centred hubs”)

The Langley Teachers' Association has recently experienced a successful resolution to a grievance involving teacher-librarians and library technicians. It is hoped that the resolution will provide a precedent for other locals. The Terrace District Teachers' Union has recently filed two grievances.

Refinement and review

A focus this year has been on continuing to review and refine BCTLA operational activities, including advocacy, professional development, working and learning conditions and publications. For example, BCTLA has been engaging in a study of the efficacy of our advocacy activities. Dr. Ann Ewbank has researched BCTLA and our association with BCTF and has prepared advocacy recommendations. BCTLA continues to work to provide a year-round professional development program. Time was also spent this year on re-launching the Working and Learning Conditions Survey with four components, on reviewing the current format for *The Bookmark*, and on rethinking the BCTLA Reviews Service.

The BCTLA Executive continues to be concerned about membership levels and the sustainability of our Chapters (LSAs). Consideration of strategies to address this is ongoing.

Some highlights from 2012-2013:

Executive and Council Meetings

- BCTLA Executive meetings were held on Saturday, September 29 (all day), on Friday, October 19 after the BCTLA conference, and on Saturday, January 12 (all day).
- Chapter Councillors met for BCTLA Council meetings on October 20 and April 13.

Advocacy

- BCTLA worked with Dr. Ann Ewbank on a study of our advocacy initiatives. She presented her preliminary findings to the Spring Council meeting on April 13.
- BCTLA Awards were presented to a number of amazing teacher-librarians!

Working and Learning Conditions

- The Working and Learning Condition survey report was re-launched as a four-component process that continues to require refinement. However, Dr. Ewbank's preliminary results suggest that the study is well-worth continuing to refine.
- A mapping project of the Working and Learning Conditions data from the past ten years is complete. The information will be made available on the BCTLA website.

Professional Publications

- Discussion was held on new formats for *The Bookmark*. In addition, a new format for BCTLA Reviews as a separate branded service provided by BCTLA is nearly complete.
- Carol Koechlin developed learning commons support materials as a result of the 2012 BCTLA Summer Institute and Dr. David Loertscher's presentation at the 2012 BCTLA conference. The site is available at: <https://sites.google.com/site/bctlallearningcommons/>.

Collaboration

- BCTLA was represented at PSA (Provincial Specialist Association) Council meetings.
- Communication with the other provincial and territorial school library associations continues through a National Standards project (<https://sites.google.com/site/nationalslproject/>).
- BCTLA was invited to send a representative to the BCTF's session to select ERAC learning resource evaluators on May 9.
- Representatives of BCTLA provided support on a number of committees, including the Red Cedar Awards (YRCA), the BC Digitization Coalition, The Learning Partnership's Welcome to Kindergarten Advisory Committee, The Critical Thinking Consortium (TC²), and BCLA YAACS (Young Adults and Children's Services).

Communication

- There was regular communication with BCTLA members through the BCTLA Forum, the BCTLA blogs, and Twitter (@BCTLA). A brief emailed newsletter was sent in early spring.

Professional Development

- BCTLA has continued to work toward the goal of BCTLA establishing a year-round professional development program. The options include the BCTLA Ning, summer institutes and a winter and spring webinar series. All of the new additions continue to be successful.
- With many thanks to the Coquitlam Teacher-Librarians' Association, the great "We're In! Inquire, Inspire, Innovate" Conference and October Awards Ceremony was held.

Membership

- Online membership registration is now available through the BCTF website. Members and subscribers can go to <http://tiny.cc/JoinBCTLA> to renew and join.
- Chapter Councillors worked to increase BCTLA membership, as did the new Member-at-Large (Membership), who sent personal reminders throughout the year.

Thank you to the 2012-13 BCTLA Executive: Jeff Yasinchuk, Sylvia Zubke, Lindsay Ross, Heather Daly, Akemi Eddy, Amanda Hufton, Cindy Martin, Suzanne Hall, Moira Ekdahl, April Hilland, Arlene Anderson, Patricia Baisi, Gordon Powell, and Val Martineau.

Once again, thank you also to the BCTLA Chapter Councillors and to all of our Chapter Executive members, to our formal liaison representatives to other associations and agencies, and last but not least, to all of the teacher-librarians in BC for everything you do, and to all of those locally and abroad who have provided support to us in our efforts, but most especially to our Members and Subscribers.

2011 – 2012 Financial Statement for BCTLA - June 30, 2012

INCOME ACCOUNTS		Budget	June 30
99921	Income Surplus (deficit), June 30, 2010	\$35,794.19	35,794.19
99930	Membership/subscriptions fees		13,109.18
	BCTF members 276 @ \$40	\$11,040.00	
	Subscribers 21 @ \$59.50	1228.50	
	Students/Retirees 5 @ \$15	75.00	
99931	BCTF Grant 273 @ \$19	5187.00	5187.00
99934	Interest Income	200.00	393.92
99940	Conference fees (profit + seed repayment)	\$10,000.00	16,585.78
Total Income		63,324.69	70,910.73

Expenses Accounts

99950	Meetings – Executive	\$ 6000.00	1856.59
99958	TTOC Expenses	2000.00	819.80
99960	Publication – Journal	1000.00	
99962	Publication – Other		523.04
99970	Operating	100.00	
99972	Chapter Support	\$15,000.00	11,364.46
99974	Curriculum Development	1000.00	
99979	Miscellaneous	6375.00	4315.87
	Contingency	29,849.69	49,030.97
99998	Conference – hold, future expenses	3000.00	3000.00
Total Expenditures		63,324.69	70,910.73

Miscellaneous (\$6375 + \$29,849.69 contingency = \$36,224.69) 4031.16

Canadian Library Month Posters	\$ 500
Ken Haycock Award	350
Awards	\$1000
BCTLA Conference for award winners	450
PSAC Social Fund	25
Points of Inquiry	\$1000
Chapter Grants	\$2000
Conference Grant (representing BCTLA)	350
IASL Membership	200
ASLA Hospitality	400
Online Membership Renewal Expenses	100
(Webinar – 62 paid attendees, profit:	()

BRITISH COLUMBIA TEACHER-LIBRARIANS' ASSOCIATION

2012 – 2013 BUDGET To MARCH 31, 2013

INCOME ACCOUNTS	Budgeted	To March 31
99921 Income Surplus, June 30, 2012	\$49,031.00	49,030.97
99923 Conference Surplus Outside Account	\$ 37.00	0.00
99930 Membership/subscriptions fees	\$13,493.00	11,799.61
99931 BCTF grant	\$ 5,830.00	5,830.50
99934 Interest Income	\$ 200.00	478.59
99939 Other	\$ 0.00	1,467.89
99940 Conference fees	\$10,000.00	50,844.13

TOTAL INCOME \$119,451.69

EXPENSE ACCOUNTS

99950 Meetings – executive	\$ 6,000.00	3,799.13
99953 Meetings – subcommittee	\$ 5,000.00	0.00
99954 Meetings – Annual General Meeting	\$ 1,000.00	0.00
99958 TTOC expenses	\$ 4,000.00	612.73
99960 Publication – journal	\$ 1,000.00	136.16
99970 Operating	\$ 300.00	8.87
99972 Chapter support	\$ 20,000.00	5,160.60
99973 Affiliation fees and meetings	\$ 450.00	0.00
99974 Curriculum development	\$ 1,000.00	0.00
99979 Miscellaneous	\$ 18,341.00	3,755.96
99980 Conference – Operating	\$ 3,000.00	0.00
99981 Conference – Facilities	\$ 1,000.00	285.60
99982 Conference – Catering	\$ 5,000.00	2,100.00
99985 Conference – Committee Costs	\$ 1,000.00	0.00
99986 Conference – Entertainment	\$ 500.00	0.00
99988 Conference – Speakers	\$ 7,000.00	1,963.82
99989 Conference – Startup Costs	\$ 1,000.00	45,329.70
99998 Conference – hold, future expenses	\$ 3,000.00	0.00
99999 Conference – Miscellaneous	\$ 0.00	105.00

TOTAL EXPENDITURES \$63,257.57

TOTAL \$56,194.12

Vice-President, Advocacy's Report

Submitted by Jeff Yasinchuk

It has been an active and productive year in advocacy for the BCTLA with increasing involvement in advocacy projects, making professional connections, and developing relationships with various school library-related groups and organizations.

Drop Everything and Read 2012 and National School Library Day (October 22)

- 6th annual event .
- T-shirt (French/English) continues to be a tremendous success, too!
- Posters receive a great deal of attention and much support given a BCTLA conference.
- Event continues to receive much support from BCTLA members and executive, media, and public in general.
- Official Ministry event was held in Surrey with Minister Don McRae.

Actions:

- Ultimate goal to work towards 100% participation by BC schools.
- Must continue to be huge presence at BCTLA conference (t-shirts, visible location).
- Need to leverage BCTLA Ning and set up groups next year; have it serve as main portal for DEAR or keep current website/blog?
- Fewer pictures sent in this year; a place where TLs can put pictures; set up a Flickr account for general sharing?
- Refer to member feedback document for 2012 event for 2013 planning.
- Need for an organizing committee for 2013?
- Will continue to lobby BC government to recognize fourth Monday of October as "BC School Library Day" in conjunction with National School Library Day.

Love Your School Library Day (February 14) and Freedom to Read Week

- A BCTLA sponsored event.
- Set up group on BCTLA Ning and asked for ideas for sharing and school library promotion; small response.
- Participation not tracked so level of success with regards to school library advocacy not known.

Actions:

- Need to do more to promote the event contest (photo, video, etc.), draw, t-shirts.
- Need better use of BCTLA Ning to promote and share ideas.

Other Activities:

- For the fifth consecutive year, Canadian Library Month posters were sent to all public schools in the province with the help of Libraries and Literacy (Ministry of Education).

- BCTLA Executive members helped to staff the BCTF booth at “Word on the Street” on in September where they also distributed school library promotional materials, and staffed a display table at the BCTF New and Student Teachers’ Conference.

Future Avenues for BCTLA Advocacy:

- Consider recommendations made by Dr. Ann Ewbank .
- Look to develop closer ties with teacher-librarian training university programs (UBC, University of Alberta, etc.).
- Work to develop relationship with British Columbia Coalition for School Libraries (BCCSL).
- Continue to work at developing a councillor/representative in chapters without representation.

Vice-President, Resources’s Report

Submitted by Gordon Powell

This has been an exciting year for trying new things. Our profession is finding itself increasingly connected to new directions in technology and information literacy, and it makes sense for our professional association to be moving in those directions as well.

With this in mind, we have been working on three enhancements to the services the BCTLA offers members: live streaming, professional development webinars for and blogging of BCTLA book reviews.

Live Streaming at the BCTLA Fall Conference: <http://www.ustream.tv/recorded/26281403>

We decided this year to supplement the online presence of the Fall conference by live streaming selected portions of the day. We felt that this was a service to those who couldn't attend, but who were still interested in getting a "flavour of the day". We also thought it might act as a bit of a teaser to encourage members to attend next year, even if they could not come to Coquitlam in 2012. As such, we chose to stream 3 segments :

- DEAR interview and promotion
- Assorted vendor interviews
- Keynote with Chris Kennedy

The feedback was positive and I think we will continue to explore this as a way of offering an enriched conference experience.

Spring-to-Winter Webinar Series

With exceptional technical support from Arlene Anderson, and participation from presenters drawn from the BCTLA Executive, we have been able to use technology (in this case Blackboard/Elluminate) to deliver relevant and timely PD sessions to teacher-librarians across the province. For more details, go to <https://bctf.ca/bctla/info/pro-dev.html>.

Bookmark Reviews – Reboot: <http://bctla-bookreviews.blogspot.ca/>

We felt that the book reviews written for *The Bookmark* were not being released in a timely fashion. The suggestion was made to use a blogging platform (something searchable, with archived posts, chronological presentation) to more easily deliver the reviews. We've posted some initial reviews and are waiting for feedback.

Working and Learning Conditions Chairperson's Report

Submitted by Amanda Hufton

The BCTLA Working and Learning Survey was launched on October 22, 2012. As passed at the Fall Council meeting on October 20, 2012, the annual Working and Learning Conditions survey was broken into four components.

1. The first component was a survey for all teacher-librarians in British Columbia to complete. An email with the online link was sent to all Chapter Councillors, to be distributed to all teacher-librarians in their district. There were 470 responses to this survey. The Google Doc results were summarized and the results placed on the BCTLA website.
2. The second component to this year's survey was a short survey for Chapter Councillors. There were 25 responses to this survey.
3. The third component to this year's survey was a survey for Chapter Councillors. The intent was to keep the BCTLA updated with the current conditions in their district. There were 12 responses from Chapter Councillors.
4. As there were limited responses to the first two surveys for Chapter Councillors, the fourth component has not yet been launched. In this component, Chapter Councillors would be asked to fill in the FTE for the teacher-librarians in their district, including and excluding prep time as well as the budget, both district and fundraised.

The above third and fourth components were meant to replace the year end Chapter Report.

As Working and Learning Conditions Chair, frequent reminders have been sent to Chapter Councillors. Therefore, the questions to be asked are:

1. What were the challenges for Chapter Councillors completing the second and third components of the Working and Learning Conditions Survey?
2. Are Chapter Councillors willing to complete the fourth and final component to the survey?

These questions need to be asked. For a survey to be valid, there should be at least 60% completion.

Conference Chairperson's Report

Submitted by Sylvia Zubke

Our BCTLA Conferences provide many benefits:

- Membership drive. Most of our members pay for their membership at the conferences. The BCTF provides funds for the PSAs based on their membership numbers.
- Professional development. Teacher-librarians hone their skills by attending or presenting workshops.
- Professional collaboration. Teacher-librarians have an opportunity to meet and work together.
- Professional recognition. The BCTLA Awards are handed out at the conferences. This allows us to meet and hear our amazing colleagues and allows them to be recognized by their peers in person.
- Chapter funds. The host chapter of the BCTLA Conference keeps 60% of the profits.
- BCTLA funds. 40% of the conference profit goes to the BCTLA and funds Chapter Councillors to meet face to face twice a year. It also funds the BCTLA Executive meetings that occur twice a year, as well as BCTLA initiatives, like providing online workshops.

Way to go, Coquitlam! What an amazing conference! The Coquitlam Chapter hosted the 2012 BCTLA Conference called "We're In! Inquire, Inspire, Innovate". There were two keynote speakers. The first was Dr. David Loertscher from San Jose State University School of Library and Information Science. He is well known for his publications on school learning commons. That afternoon, Chris Kennedy, Superintendent of Schools of West Vancouver, was the keynote speaker. Chris is well known for his support of school libraries. There were many fabulous workshops by such illustrious speakers as Adrienne Gear, Judith Comfort, Dr. Ann Ewbank and more. You can find presentation materials from the conference on the BCTLA website <http://bctf.ca/bctla/conference/>.

We look forward to the October 25, 2013 BCTLA Conference hosted by Maple Ridge.

Vancouver will be the host for the 2014 conference, which is also the 75th Anniversary of the BCTLA.

Education Chairperson's Report

Submitted by Arlene Anderson

The BCTLA Ning

Our Ning has grown substantially since it was launched a year ago and continues to be a platform of choice for many teacher-librarians who want to move forward as the information landscape changes. The potential for "professional development on demand" is demonstrated by the range of topics groups that are forming and the depth of knowledge that is being shared. The Learning Commons group is just one example. It has attracted contributors from across Canada and offers an excellent place to start for

individuals who are interested in transforming their libraries. Blog posts to the Ning provide another avenue for teacher-librarians to expand their expertise and keep up to date as the pace of change fuels a range of opportunities and challenges.

Summer Institute

Attracting seventy-five participants, the two day summer institute featured a day with Carol Koechlin, who has published and presented extensively on the topic of transforming school libraries to meet the needs of 21st century learners. Carol's presentation focused on school libraries as learning commons and offered suggestions for creating physical and virtual spaces that enhance collaboration and lead to school improvement. The second day of the institute provided a more local context, focusing on the experience of six teacher librarians in British Columbia who are in the process of transforming their libraries. The summer institute was held at John Oliver School in Vancouver, an early adopter of the Learning Commons model.

Online Professional Development via Webinar

The BCTLA delivered two webinars via Blackboard Collaborate in May of 2012, marking our first venture into hosting professional development opportunities live online. We were very fortunate that Gordon Powell, Richmond School District, led the spring session, not only because of the content of his workshops, but also because of the expertise he brings when it comes to using new technologies. Gordon offered workshops on getting the most from the ERAC bundle and curation in a 2.0 landscape. Forty people registered for the workshops.

Building on the success of the 2012 experience, our association offered a Winter-to Spring series of four webinars in 2013. The series launched February 19 with a webinar hosted by Gordon Powell focusing on the EBSCO database *Canadian Points of View* and continued March 5 with a presentation by Lindsay Ross, from the Greater Victoria School District, who demonstrated how *Novelist K-12* and *Novelist Plus* can support reading programs. The third webinar, hosted by Heather Daly, Coquitlam School District, took up the topic of Canadian Copyright law. A final session is planned for April 23. Presenters Gordon Powell; Jeff Yasinchuk, Kootenay Lake School District; and Arlene Anderson, West Vancouver School District, will demonstrate popular online citation tools, suggesting how they can contribute to a culture of academic integrity in schools. Over 50 teacher librarians registered for the 2013 sessions.

Liaison Chairperson's Report

Submitted by Moira Ekdahl

ERAC Learning Resources Advisory: Moira attends as BCTF appointee. New "bundles" of interest to TLs have been added, including Canadian resources (\$1 per student) and videostreaming (\$1.50 per student). Changes to copyright will mean development of new updated online workshop. ERAC is looking for resource evaluators; TLs are included.

WTK (Welcome to Kindergarten): Heather attends. Successful VSB/VPL/Strong Start pilot project in a small number of Vancouver Inner City schools.

CR4YR (Changing Results for Young Readers): After Maureen Dockendorf's meeting with the BCTLA Executive, Sandra Hedley's name has been submitted to put a TL perspective into planning and discussions. Unfortunately, she was not invited to the last meeting and we are following up.

YAACS: Mary Locke attends. There is nothing to report.

Digitization: The BC Digitization Coalition is working on a new searchable portal for access to BC digital collections and a digital collection hosting service or Digital Collection Builder, and more. We remain interested in their work in its future capacity to shape learning resources and access to historical and cultural objects for teaching and learning.

Vancouver Datacamp: #datacamp. BCTLA was invited to attend this interesting half-day event focused on data literacy, designed for multi-sector library participation. Pat Parungao and Moira Ekdahl were present for BCTLA. Mini-sessions explored topics like "Deconstructing Hack": How do librarians engage stakeholders esp re allocation of resources? Visuals, tools, available data can be made useful; creation, not just consumption. Meaningful projects using available data: location of fire hydrants (opendata) → adopt a fire hydrant. Makerspaces to create materials to put into others' collections. Also, "What Are the Skills to Pay the Bills?" Marketing, willingness to learn, critical thinking, risk-taking.

Member-at-Large (Membership)

Submitted by April Hilland

- Online membership registration was implemented.
- Chapter Councillors worked to increase BCTLA membership, as did the new Member-at-Large (Membership), who sent personal reminders throughout the year.
- Conversations occurred at the executive level regarding membership benefits. Additional membership benefits are still an option that needs to be decided upon.
- Multiple membership inquiries were addressed through the BCTLA Membership gmail account, especially from TTOCs.

BCTLA EXECUTIVE 2012-2013

President: Heather Daly (Coquitlam)

Past President: vacant

Vice-President, Chapter Relations: Lindsay Ross (Greater Victoria)

Vice-President, Advocacy: Jeff Yasinchuk (Kootenay Lake)

Vice-President, Resources: Gordon Powell (Richmond)

Secretary: Patricia Baisi (Surrey)

Treasurer: Akemi Eddy (Vancouver)

Working and Learning Conditions Chair: Amanda Hufton (Richmond)

Education Chair: Arlene Anderson (West Vancouver)

The Bookmark Chair: Suzanne Hall (Maple Ridge-Pitt Meadows)

Conference Chair: Sylvia Zubke (Vancouver)

Liaison Chair: Moira Ekdahl (Vancouver)

Member-at-Large (Membership): April Hilland (Maple Ridge-Pitt Meadows)

Member-at-Large (Blogs, Forum): Val Martineau (Nanaimo-Ladysmith)

Member-at-Large (North, Research): Cindy Martin (Prince George)