

BACK TO SCHOOL

D **E** **A** **R**

Drop Everything and Read
OCTOBER 22, 2018

ENGLISH

BOOK

bctla

The graphic features four large, stylized letters spelling 'DEAR' in a row. Each letter is filled with a different color and contains an illustration of a student reading. The 'D' is yellow and shows a boy with glasses reading. The 'E' is pink and shows a girl with glasses reading. The 'A' is green and shows a boy with glasses reading. The 'R' is red and shows a girl and a boy reading together. The background is blue with a repeating pattern of school-related icons and the text 'BACK TO SCHOOL'.